

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 54096

## WCCO-TV

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

AND

PAGE 1

24184	AGENCY (OR SERVICE) ACTING AS AGENT FOR	330290	ADVERTISER (OR AGENCY AND ADVERTISER)	<b>Cancellation Notice</b>  <b>Required</b>  Announcement 28 days  prior notice
NAME	MENTZER MEDIA SERVICES		RESTORE OUR FUTURE	
AND	600 Fairmount Ave Ste 306		1250 Eye Street NW	
ADDRESS	Towson MD 21286-1002		Ste 900	
	USA		Washington DC 20005	
CONTACT	Anne Braunscheidel		USA	
			PRODUCTROF Est#38	
LOCAL SALESPERSON	Nicole Roy Pol	AGENCY EST. NO. 38	PRODUCT CODE 1300	
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 10/31/12 AND ENDING 11/06/12 NO. WEEKS: 1				

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	00022..	4	05:58A	07:00A	30S	11/01/12-11/02/12	THIS MORNING	4	1500.00	6000.00
2	00044..	8	07:00A	09:00A	30S	11/01/12-11/02/12	CBS THIS MORNING	8	1000.00	8000.00
3	00022..	4	02:58P	03:57P	30S	11/01/12-11/02/12	DR. PHIL	4	750.00	3000.00
4	00022..	4	03:57P	05:00P	30S	11/01/12-11/02/12	ELLEN DEGENERES	4	1000.00	4000.00
5	00122..	5	04:59P	05:30P	30S	10/31/12-11/02/12	M-F 5PM NEWS	5	2800.00	14000.00
6	00111..	3	05:30P	05:58P	30S	10/31/12-11/02/12	CBS EVENING NEWS	3	5500.00	16500.00
7	00122..	5	05:59P	06:30P	30S	10/31/12-11/02/12	M-F 6PM NEWS	5	5500.00	27500.00
8	00211..	4	06:27P	07:00P	30S	10/31/12-11/02/12	WHEEL OF FORTUNE	4	7500.00	30000.00
9	00222.0	6	10:00P	10:35P	30S	10/31/12-11/02/12	LATE NEWS M-F/SU	6	5000.00	30000.00
10	00111..	3	10:35P	11:38P	30S	10/31/12-11/02/12	LATE NIGHT WITH DAVID	3	1700.00	5100.00
11	..1....	1	07:58P	08:58P	30S	10/31/12-10/31/12	CRIMINAL MINDS	1	5500.00	5500.00
12	...1...	1	08:00P	09:00P	30S	11/01/12-11/01/12	PERSON OF INTEREST	1	9000.00	9000.00
13	...2...	2	09:00P	10:00P	30S	11/01/12-11/01/12	ELEMENTARY	2	8500.00	17000.00
14	.....1.	1	07:57A	09:00A	30S	11/03/12-11/03/12	SAT 8AM NEWS	1	500.00	500.00

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ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

## WCCO-TV

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WCCO-TV

AND

PAGE 2

24184	AGENCY (OR SERVICE) ACTING AS AGENT FOR 330290		ADVERTISER (OR AGENCY AND ADVERTISER)		<b>Cancellation Notice</b>  <b>Required</b>  Announcement 28 days  prior notice
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	USA		Washington DC 20005		
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			FROM	TO						
15	.....2.	2	10:00P	10:35P	30S	11/03/12-11/03/12	LATE NEWS SAT	2	3500.00	7000.00
16	.....2	2	07:58A	09:30A	30S	11/04/12-11/04/12	CBS SUNDAY MORNING	2	3000.00	6000.00
17	.....2	2	05:58P	07:00P	30S	11/04/12-11/04/12	SIXTY MINUTES SUNDAY	2	10000.00	20000.00
18	.....2	2	10:35P	11:05P	30S	11/04/12-11/04/12	WCCO 4 NEWS AT 10:30	2	1300.00	2600.00
19	00000.2	2	10:00P	10:35P	30S	11/04/12-11/04/12	LATE NEWS M-F/SU	2	5000.00	10000.00
20	.....2	2	11:05P	12:05A	30S	11/04/12-11/04/12	CSI: MIAMI SUNDAY	2	375.00	750.00
21	22000..	4	05:58A	07:00A	30S	11/05/12-11/06/12	THIS MORNING	4	1500.00	6000.00
22	33000..	6	07:00A	09:00A	30S	11/05/12-11/06/12	CBS THIS MORNING	6	1000.00	6000.00
23	20000..	2	02:58P	03:57P	30S	11/05/12-11/05/12	DR. PHIL	2	750.00	1500.00
24	20000..	2	03:57P	05:00P	30S	11/05/12-11/05/12	ELLEN DEGENERES	2	1000.00	2000.00
25	20000..	2	04:59P	05:30P	30S	11/05/12-11/05/12	M-F 5PM NEWS	2	2800.00	5600.00
26	10000..	1	05:30P	05:58P	30S	11/05/12-11/05/12	CBS EVENING NEWS	1	5500.00	5500.00
27	10000..	1	05:59P	06:30P	30S	11/05/12-11/05/12	M-F 6PM NEWS	1	5500.00	5500.00
28	20000..	2	06:27P	07:00P	30S	11/05/12-11/05/12	WHEEL OF FORTUNE	2	7500.00	15000.00
29	10000.0	1	10:00P	10:35P	30S	11/05/12-11/05/12	LATE NEWS M-F/SU	1	5000.00	5000.00
30	10000..	1	10:35P	11:38P	30S	11/05/12-11/05/12	LATE NIGHT WITH DAVID	1	1700.00	1700.00

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			FROM	TO						
31	1.....	1	09:00P	10:00P	30S	11/05/12-11/05/12	HAWAII FIVE-0	1	9000.00	9000.00
32	00200..	2	11:37P	12:38A	30S	10/31/12-10/31/12	THE LATE LATE SHOW W/CRAIG	2	400.00	800.00
33	....2..	2	08:00P	09:00P	30S	11/02/12-11/02/12	CSI: NY	2	4500.00	9000.00
34	....2..	2	09:00P	10:00P	30S	11/02/12-11/02/12	BLUE BLOODS	2	6500.00	13000.00
Total Contract:								92		308050.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						.00	308050.00	.00	308050.00	
GRAND TOTAL									308050.00	

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